



06 May 2019

MEDIA RELEASE

YELLOW RIBBON NATIONAL ROAD SAFETY WEEK

Every year, more than 1200 people are killed and 35,000 seriously injured on Australian roads. National Road Safety Week honours those we have lost and pledges to make the roads safer for everyone.

Parkes, Forbes and Lachlan Shire Councils will honour those who have been killed in road crashes and pledge to make the roads safer for everyone, as part of Yellow Ribbon National Road Safety Week from Monday 6 May 2019.

Councils' Road Safety and Injury Prevention Officer, Belinda Coe, said "National Road Safety Week provides a great opportunity to raise awareness towards road safety, as well as showing how our community can play their part in achieving zero road deaths and serious injuries."

"Throughout the week, our staff will be wearing yellow lapel ribbons and displaying yellow ribbons on fleet vehicles, as well as taking the online pledge to drive safely," Mrs Coe said.

This will be the third time all three Councils' have partnered with the event organiser SARAH (Safer Australian Roads and Highways) to support this road safety initiative.

President of SARAH, Mr Peter Frazer welcomed Councils' participation.

"The Councils' support shows their leadership and commitment to protecting their local community, their staff and especially vulnerable road workers, and also demonstrates the Councils' advocacy as they stand in solidarity with victims, their loved ones and all those affected by road trauma," Mr Frazer said.

National Road Safety Week asks all road users to take a pledge to not put other people at risk by speeding, driving while tired or under the influence of alcohol or drugs. Pledge to protect all vulnerable road users, especially those whose job places them in harm's way.

Local motorists are encouraged to also take the pledge by visiting www.sarahgroup.org

For further information please contact the Parkes, Forbes and Lachlan Shire Councils' Road Safety and Injury Prevention Officer, Melanie Suitor, on (02) 6861 2364.